

# NORTH CAROLINA



13th happiest state

Top 50% of states

Most like:  
Wyoming  
South Carolina

[Click for its full report.](#)



8 out of 10 say:

"It's the best place to live"



71%

"My home makes me proud"



60%

"My home is my favorite place to be"



71%

"I plan to stay in my community for the next 5 years"

## What Makes North Carolina's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

### 1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



29 years

average home age

73%

have renovated their homes

72%

are happy with their home's size and layout

59%

say they have adequate storage

\$164,900

Average Home Price (U.S. Census)

64%

"The cost of living is reasonable"

### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

46%

"I feel that my community is racially diverse"

44%

"I feel that my community is religiously diverse"

#### SAFETY

78%

"I live in a community that makes me feel safe"

69%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

58%

"I have neighbors I enjoy"

70%

"I trust my neighbors"

10,042,802

Population (U.S. Census)

### 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

52%

live and work in close proximity

62%

have a reasonable commute

79%

have easy access to highways

#### ACCESS TO ATTRACTIONS AND SERVICES

76%

live within one hour of a major metro area

64%

have access to shopping that meets their needs

57%

live close to body of water

40 MINUTES

Average travel time to work